

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Johnny B. Corvin et al.

Application No.: 09/775,202 Confirmation No.: 7104

Filed : February 1, 2001

For : SYSTEMS AND METHODS FOR PROVIDING

PROMOTIONS WITH RECORDED PROGRAMS

Art Unit : 2623

Examiner : Scott E. Beliveau

New York, New York 10036 October 30, 2007

Mail Stop RCE

Hon. Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

REPLY TO FINAL OFFICE ACTION

Sir:

In reply to the June 20, 2007 Office Action, applicants hereby amend the above-identified patent application as follows:

Amendments to the Claims begin on page 2 of this Reply.

Remarks begin on page 9 of this reply.